

THE CASE FOR ROYAL AMBASSADORS

Why Your Church Needs RA

Boys need missions education.

In order to be on mission for Christ, boys must first learn how to be on mission. Royal Ambassadors teaches boys how to be Ambassadors for Christ through Bible reading and scripture memorization, learning about missions, praying for missions, supporting missions, and doing missions and telling others about Jesus. Lifeway Research¹ indicates that children who participated in church mission projects and regularly served in church have higher levels of spiritual health as adults.



The church needs missions education because the church needs on-mission Christians.

Jesus' Great Commission to the church is a commandment to all Christ-followers to go into the world and make disciples for Him. Barna Research² notes, however, that 51% of churchgoers have never heard of Jesus' Great Commission. If the Church is to be obedient and participate in the ministry of reconciliation, we must teach boys the importance of missions.

Boys need to be boys.

Boys learn differently from girls. Royal Ambassadors offers boys a chance to engage in activities they love—like derby car races, camping, archery, and sports—while also learning how to be Ambassadors who are on-mission for Christ.

WMU[®]

God's mission.
Our passion.

wmu.com/ra

1 Lifeway Research, "Young Bible Readers More Likely to be Faithful Adults, Study Finds" <https://research.lifeway.com/2017/10/17/young-bible-readers-more-likely-to-be-faithful-adults-study-finds/> (October 2017)

2 Barna Group, "51% of Churchgoers Don't Know of the Great Commission" <https://www.barna.com/research/half-churchgoers-not-heard-great-commission/> (March 2018)